

# What is WURI

The World University Rankings for Innovation (The WURI) assesses higher education institutions' real contributions to industry and society, highlighting innovative education, research, and engagement to society. Using 24 categories, it encompasses innovation targets and methods, offering a comprehensive measure of institutions' creative contributions to societal advancement. The ranking aims to spotlight higher education institutions that excel in these innovative approaches, thereby inspiring advancements across the academic and societal landscape.



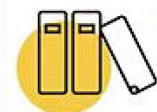
Ranking system that values **real impact upon industry and society**,  
by valuing start-up, entrepreneur efforts, and industrial application



Ranking system that values **social responsibility, ethics, and integrity**,  
rather than focusing only on knowledge and skills just for the success



Ranking system that emphasizes **the future potential**,  
by accepting on-going innovative efforts with detailed innovative process



Ranking system that **enables mutual learning**,  
by inviting all the participating universities to become the peer evaluator



Ranking system that **guides to effectively innovate**,  
by providing the right innovation target and means, as well as template for  
implementing innovation