

The below schedule is subject to change due to local conditions or unforeseen circumstances. We kindly ask for your understanding and flexibility throughout the event.

## WURI Global Conference 2025, Schedule

### Day 1 (September 24, 2025)

Sep. 24	Program	Main character, Organization, Category	Content	
08:30 ~ 09:00	Registration/Light Breakfast in Building 17			
	Opening Plenary Session	Jin-suk Kim, Chair of WGC25		Main
09:00 ~ 09:05	Welcome Remarks	Sang-chun Lee, President of Tongmyong University	2025 Host Institution	
09:05 ~ 09:10	Opening Address	Dong-sung Cho, Chair of WURI Foundation		
09:10 ~ 09:15	Congratulatory Remarks	Heong-joon Park, Mayor of Busan City Government (TBD)		
09:15 ~ 09:20	Introduction of Participating Universities and Delegations	Jung-wan Cho, Vice Chair of WURI Foundation		
09:20 ~ 09:30	Overview of the WURI Ranking 2025	Kyung-Sung Kim, President of iSTAT	Content provider of WURI Ranking metrics	
09:30 ~ 09:40	Award to the Most Innovative Universities	Michael Magee, President of Minerva University	Innovations at Minerva University	
09:40 ~ 10:20	Award to the Most Innovative Projects	Arthur G. Ibañez, President of Cagayan State University	A1-Project MIND (Mental Health, Inclusivity, and Nurtur	

		Dragan Ljutić, Rector of University of Split	A2-SEA-EU 2.0 – The European University of the Seas
		Amihan April Alcazar, President of Urdaneta City University	A3-Smart Aquaculture: Advancing Regional Fisheries
		Handa S. Abidin, Rector of President University	A4-SetSail: Innovating Tomorrow's Teenpreneurs
		Andre Ikhsano, Rector of LSPR Institute of Communication	A5-Capacity building for disaster mitigation and climate c
		Rashmi Mittal, Vice Chancellor of Lovely Professional Univ	A6-ETHOS: Upholding Excellence in Ethics and Integrity
		Moazzam Ejaz, Rector of National University of Technology	A7-Visionary Wear: Smart Glasses for Visually Impaired
		Gregorio A. Andaman Jr. President of St. Dominic College	A8-“TUBIG (water) IS LIFE” Program
		Zoran Tomić, Rector of University of Mostar	B1-Revolutionizing Education through Visionary Leaders
		Redentor Palencia, President of Samar State University	B2-From Vision to Reality: A Shared Leadership Framew
		Nazir Afzal, Chancellor of University of Manchester	B3-RECYCLE (Rethinking low Carbon Hydrogen produc
		Joy Grace, President of Kalinga State University	B4-Project H.E.R.I.T.A.G.E (Honoring Ethnic Roots and
		Edgar Gonzalo Cue, President of Mountain Province State U	B5-FUND: Forging Unified Networks for Diversified and
		Eaysmin Ara Lekha, President of Uttara University	B6-Green Nanotech Innovation for Sustainable Infrastruc
		Gil-Ya Lee, President of Gachon University	B7-Energy Conservation and Low-Carbon Campus Devel
		Yong-joo Choi, President of aSSIST University	B8-Empowering Innovation: University as a Dynamic Platform
10:20 ~ 10:30	WURI Ranking as a platform for Academic Research	Eun-ju Hwang, Professor of University College London	Editor-in-Chief of Journal of Innovation and Education

10:30 ~ 11:00	Photo/Networking/Coffee/2 Groups Moving to Building 17, 1 Group remaining in the Main Building				
11:00 ~ 11:40	The Second World University Network of Innovation (WUNI) for Presidents, Leaders, and Experts---Electing new BOD Members, Chairs, and Executive Officers	WUNI-Presidents	Group of Presidents/Rectors		TBD
		WUNI-Leaders	Group of Faculties		TBD
		WUNI-Experts	Group of Administrative Staffs		TBD
11:40 ~ 13:00	Networking Lunch/Moving to Building 16, lunch, then coming to Building 17				Building 17
13:10 ~ 14:00	Presentation by Presidents on successful cases in <b>Category A1~A8</b>	Category A1: Student Support and Engagement	Moderator		TBD
			Presentation Arthur G. Ibañez, President of Cagayan State University		

			Discussant	
		Category A2: Student Mobility and Openness	Moderator	TBD
			Presentation Dragan Ljusic, Rector of University of Split (4 in 60 min)	
			Discussant	
		Category A3: Industrial Application	Moderator	TBD
			Presentation Amihan April Alcazar, President of Urdaneta City Universit	

			Discussant	
		Category A4: Entrepreneurial Spirit	Moderator	TBD
			Presentation Handa S. Abidin, Rector of President University	
			Discussant	
		Category A5: Crisis Management	Moderator	TBD
			Presentation Andre Ikhsano, Rector of LSPR Institute of Communication	

			Discussant	
		Category A6: Ethics and Integrity	Moderator	TBD
			Presentation Rashmi Mittal, Vice Chancellor of Lovely Professional University	

			Discussant	
		Category A7:  Technology Development and  Application	Moderator	TBD
			Presentation Moazzam Ejaz, Rector of National University of Technology	
			Discussant	
		Category A8:  SDG-Based Responses to Global  Challenges	Moderator	TBD
			Presentation Gregorio A. Andaman Jr. President of St. Dominic College	
		14:00 ~ 14:20		
14:20 ~	Presentation by Presidents		Moderator	TBD

15:20	on successful cases in <b>Category B1~B8</b>	Category B1: Visionary Leadership		
			Presentation Zoran Tomić, Rector of University of Mostar	
			Discussant	
		Category B2: Empowerment-Based Management	Moderator	TBD
			Presentation Redentor Palencia, President of Samar State University	
			Discussant	
		Category B3: ESG Trend	Moderator	TBD
			Presentation Nazir Afzal, Chancellor of University of Manchester	
			Discussant	
		Category B4: Culture/Values	Moderator	TBD
			Presentation Joy Grace, President of Kalinga State University	
			Discussant	
		Category B5: Funding for Sustainability	Moderator	TBD
			Presentation Edgar Gonzalo Cue, President of Mountain Province State U	
			Discussant	
		Category B6: Infrastructure/Technology	Moderator	TBD
			Presentation Eaysmin Ara Lekha, President of Uttara University	
			Discussant	



		Category B7:  Cost-Effectiveness Management		Moderator	TBD
				Presentation Gil-Ya Lee, President of Gachon University	
				Discussant	
		Category B8:  University Brand and Reputation		Moderator	TBD
				Presentation Yong-joo Choi, President of aSSIST University	
	Discussant				
15:20 ~ 15:40	Break time & 1 Group moving to Main Building, 2 Groups remaining in Building 17				
15:40 ~ 16:40	First Roundtable discussions on Category A1~A8 (For Whom)	WUNI-Presidents	Group of Presidents/Rectors	TBD	
		WUNI-Leaders	Group of Faculties	TBD	
		WUNI-Experts	Group of Administrative Staffs	TBD	
16:40 ~ 17:00	Break time & All moving to Building 8 (Auditorium)				
17:00 ~ 18:30	Welcome message by Host University (Chairman Kyung Su Greg Kang, Tongmyong University)				Building 8
	Surprise Prize Draws				
	Entertainment				
	Dinner (Buffet & Wine)				

Day 2 (September 25, 2025)				
Sep. 25	Program	Main character, Organization, Category	Content	
08:30 ~ 09:00	Networking breakfast (Coffee & Sandwich) in Building 17			
09:00 ~ 10:10	Presentations by Leaders & Experts in Category A1~A8	Category A1:		TBD
		Student Support and Engagement		
		Category A2:		TBD
		Student Mobility and Openness		
		Category A3:		TBD
		Industrial Application		
		Category A4:		TBD
		Entrepreneurial Spirit		
		Category A5:		TBD
		Crisis Management		
		Category A6:		TBD
		Ethics and Integrity		
				TBD

		Category A7:		TBD
		Technology Development and Application		
		Category A8:		
		SDG-Based Responses to Global Challenges		
10:10 ~ 10:30	Break time & Room transition within Building 17			
10:30 ~ 11:40	Presentations by Leaders & Experts in Category B1~B8	Category B1:		TBD
		Visionary Leadership		
		Category B2:		TBD
		Empowerment-Based Management		
		Category B3:		TBD
		ESG Trend		
		Category B4:		TBD
		Culture/Values		
		Category B5:		TBD
		Funding for Sustainability		
		Category B6:		TBD
		Infrastructure/Technology		

		Category B7:		TBD
		Cost-Effectiveness Management		
		Category B8:		TBD
		University Brand and Reputation		
11:40 ~ 13:00	Networking Lunch/ Moving to Building 16, then 1 Group moving to Main Building, 2 Groups moving to Building 17			
13:00 ~ 14:00	Second Roundtable discussions on Category B1~B8	WUNI-Presidents	Group of Presidents/Rectors	TBD
		WUNI-Leaders	Group of Faculties	TBD
		WUNI-Experts	Group of Administrative Staffs	TBD
14:00 ~ 14:20	Break time & Room transition/ I Group in Main Building moving to Building 17			Building 17
14:20 ~ 15:30	Submitted Research Papers related to WURI Ranking  - Part Chair: Eunju Hwang, Lecturer, University College London, Editor-in-Chief of Journal of Innovation and Education (TBD)  - Part Vice Chair: Dilong Huang, Assistant Professor, aSSIST University, Associate Editor, Journal of Innovation and Education (TBD)	Research Paper Session 1:	1. Ryan Jay L. Yalung “Exploring Implications of Artificial Intelligence Integration in Academic Institutions: Benefits, Challenges, and Ethical Consideration”	TBD
		AI Integration and Innovation in Education	2. Randy R. Peralta “Integrating Artificial Intelligence in Entrepreneurial Education: Implications for Student Academic Performance and Business Innovation”	
		Chair: Professor Jeong-ho Pyo, President of AI Business Academy	3. Seng Hansen “Capacity Building for Lecturers in Ethically Integrating AI into Impact-Driven Pedagogy”	
			4. Jackie Lou O. Raborar “Collaborative Pathways in Higher Education: A Multi-University Model for Impact-Driven Pedagogy and Industry Engagement in the AI Era”	

			5. Maria Kathleen June J. Mariño & Maricar Flores “SPUD’s Digital Leap: A WURI-Guided Framework for Innovation and AI Integration in Higher Education”	
			6. Manuel Ocampo Jr “How AI is Changing What It Means to Be a Professor Today”	
		Research Paper Session 2:  Ethical AI, Governance, and Societal Impact  Chair: Professor Ki-chan Park, President of The Society for Sustainability Management	1. Genevieve Balance Kupang “Creating Ethical Guidelines and a Responsible AI Integration Framework for Baguio Central University”	TBD
			2. Deepti Sinha & Theresa Nithila Vincent “Catalyzing Innovation: Christ University’s Strategic Transformation through the WURI Framework”	
			3. Raven C. Tabiongan, Lhimarose A. Tanseco, Catherine Joie B. Carcellar, Ma. Yvonne S. Chui, James R. Cortel, & Sonny Boy R. Llema, Jr. “AI-Driven Geospatial Planning for Disaster Resilience: A University-Led Model for Innovation and Governance Transformation in the Philippines”	
			4. Daril D. David “Redesigning Innovation Governance in Academia for the Philippines: A Case Study for FEU Tech Innovation Center”	
			5. Rossana T. Adao “Innovating Governance: Institutional Strategy and Transformation through FEU Tech’s ASPIRATION 2028”	
			6. Shiela Bartolome Navasca “Provincial yet Pioneering: Innovation-Centric Strategy and Governance in a Philippine Private University”	
		Research Paper Session 3:  WURI Ranking – Strategy, Methodology, and Comparative Insights	1. John Carlo Hamelon & Noemi P. Rivera “A Comparative Analysis of the World University Rankings for Innovation (WURI) and Traditional University Ranking Models: Methodological Insights and the Position of Philippine Institutions”	TBD
			2. Theresita V. Atienza & Angelito P. Bautista Jr “Navigating Innovation: The Role and Impact of WURI Rankings on the Strategic Management of Local	

		Chair: Vice President Geon-cheol Shin, aSSIST University	Universities and Colleges in the Philippines in the Age of Artificial Intelligence”	
			3. Jude William R. Genilo & Md. Kamal Uddin “Bangladeshi Universities’ Participation in the WURI Ranking (2020–2024)”	
			4. Hafiiz Azeem H. Abduraup “Transformative Vision of the WURI Foundation and the AI Business Academy”	
			5. Ma. Felma Carlos-Tria & Leila R. Gano “Quiet Disruptors: Leveraging WURI Indicators for Resource-Smart Governance in a Local Government University”	
			6. Nahakpam Bidhanchandra Singh “Global Learning, Local Living: How Tongmyong University Champions Inclusive, Immersive Education for International Students in Busan”	
		Research Paper Session 4: Institutional Transformation through WURI Participation  Chair: Professor Gwon-ho Paik, President of Mechanism Society	1. Rosanna Sambile Generato “Innovation-Driven Governance: How WURI Participation Transformed Administrative Systems at Bukidnon State University”	TBD
			2. Melanie C. Convento, Noemi P. Rivera, Clarence Robas, Fannie Marie M. Flores, & Alleli R. Navato “Innovating for Impact: The Transformation Journey of World Citi Colleges through the WURI Lens”	
			3. Diana Mae Dulnuan-Pimentel & Marah Joy Alsiken-Nanglegan “Catalyzing Innovation and Societal Impact: The Transformative Impact of WURI on Ifugao State University”	
			4. Eric Santos Parilla “WURI Rankings as a Catalyst for Transformative Education at NWU: A Focus on Internationalization and Entrepreneurship”	
			5. B.B. Waphare & Abhijit Netke “WURI Rankings and AI-Driven Innovation in Higher Education: A Case Study of MIT ACSC’s Holistic Programs”	

			6. James Louie R. Meneses, Jennifer Sanchez & Maria Corazon Valdeavilla “Modeling Determinants and Societal Impact of Artificial Intelligence Adoption in WURI-Accredited Philippine Universities: An Integrated TAM-TPB Approach”	
		Research Paper Session 5:  Community Innovation, Culture, and Regional Collaboration   Chair: Professor Yun-cheol Lee,  President of Academy of Case Research	1. Nilufar Imamova “Tourism as a Foundation of Sustainable Development: A University-Industry Collaboration Model from Uzbekistan”	TBD
			2. Maria Cristina Ibanez “Reimagining Entrepreneurship Education: The Impact-Driven BS Entrepreneurship and Innovation Program of Miriam College, Philippines”	
			3. John Moses Chua, Reynald Alfred G. Sy, Myrna P. Quinto, & Ildefonso Fulgar III “Teaching on the Margins: A Critical Ethnography of NSTP Students Community Service in Selected Philippine Public Schools in Cavite”	
			4. Thach Thi Ut Linh, Kim Chanh Thon, & Thach Ngoc Xuan “Southern Khmer Culture and Arts Club: A Model of Cultural Preservation Combined with University Management Innovation in the Era of Artificial Intelligence”	
			5. Engr. Christian B. Hernandez “Design, Development and Deployment of an IoT-based Localized Synoptic E-weather Station in Mag-Asawang Tubig Watershed, Naujan, Oriental Mindoro, Philippines”	
			6. Joon-Ki Han “Cultivating a Career-Ready Ecosystem for future business leaders: How BIC (Busan International College) Shapes Career Competencies and Local Integration for International Students in Korea?”	
			7. Perlita C. Custodio, Loureli C. Siy, & Cynthia A. Zarate “The Triple Nexus: The Effects of High Impact Teaching Strategies And Industry Collaboration on Student	

			Learning Outcomes”	
15:30 ~ 15:50	Break time & Room transition			
15:50 ~ 16:40	Applying Guest Editors for Special Issues of  Part Chair: Commissioner Darilag Aldrin	Guest Editor Session 1:  AI Journal of Business  Chair: Professor Joong-ho Chang, Editor-in-Chief of AI Journal of Business	1. Randy R. Peralta “Cutting-edge research and practical applications of Artificial Intelligence (AI) within higher education, with a particular emphasis on entrepreneurial education and institutional innovation.”	TBD
			2. Manuel B. Garcia “WURI Rankings – Their Roles and Impacts on University Management in the Era of Artificial Intelligence”	
			3. Genevieve Balance Kupang “Redefining University Excellence: The Transformative Impact of WURI Rankings in the Age of AI.”	
		Guest Editor Session 2:  aSSIST Business Review  Chair: Professor Yong-hee Ko, Editor-in-Chief of aSSIST Business Review	1. Cecilia O. Bucayong “WURI Rankings: Their Roles and Impacts on University Management in the Era of Artificial Intelligence”	TBD
			2. Donnavila Marie B. Panday “Artificial Intelligence as a Tool in Managing our Reality”	
			3. Leila R. Gano “Collaboration Across Borders in Higher Education Research”	
		Guest Editor Session 3:  Case Research  Chair: Professor Yong-taek Min, Editor-in-Chief of Case Research	1. Vanessa Joy Z. Judith “An Editorial Plan on the Special Issue of the WURI Journal”	TBD
			2. Reynald Alfred G. Sy “Contagious Innovation: Catalyzing Sustainable and Replicable Change through WURI Initiatives”	
			3. Romano Quitlig Neyra “How WURI’s values are shaping the strategic decisions of the different universities all over the world?”	
		Guest Editor Session 4:	1. B.B. Waphare & Abhijit Netke “Institutional transformation through the WURI categories, etc.”	TBD



		Journal of Mechanism Management	2. Eric Santos Parilla “How AI is reshaping the strategic orientation, operational framework, and educational systems of higher education institutions, especially through the lens of the WURI Rankings”	
		Chair: Professor Jae-seung You, Editor-in-Chief of Journal of Mechanism Management	3. Robert Frederick Hayden Jr. “Bridging the Digital Divide: AIMS’ Initiative for Transforming Maritime Education and Training”	
		Guest Editor Session 5: Journal of Sustainability Management	1. Jennifer S. Florida “To showcase the innovative practices and strategies that reflect the evolving vision and mission of Higher Education”	TBD
		Chair: Professor Hyun-bum Cho, Editor-in-Chief of Journal of Sustainability Management	2. Mark Chris Maglanque Lapuz “WURI Recognition for the Common Good: Ethical and Comparative Analysis of HEI Practices for University Ranking and Recognition on Innovation”	
			3. Nilufar Imamova “The Educational Cluster as a Novel Model for Ensuring the Sustainable Development of Higher Education”	
		16:40 ~ 17:00	Break time & Moving to Building 8	
17:00 ~ 18:30	Award Ceremony for Leaders & Experts			Building 8
	Surprise Prize Draws			
	Photo-Taking			
	Snack Party: Dinner (Chicken & Beer)			

### Day 3 (September 26, 2025)

Sep. 26	Program	Main character, Organization, Category	Content	
08:30 ~ 09:00	Networking breakfast (Coffee & Sandwich) in Building 17			
9:00 ~ 10:00	Third Roundtable discussions on joint research, student exchange, & double-degree programs	WUNI-Presidents	Group of Presidents/Rectors	TBD
		WUNI-Leaders	Group of Faculties	TBD
		WUNI-Experts	Group of Administrative Staffs	TBD
10:00 ~ 10:20	Break time & All moving to Main Building			
10:20 ~ 11:20	Presentations by non-WURI participants			Main
	Closing Plenary Session	Jin-suk Kim, Chair of WGC25		
11:20 ~ 11:30	Call for 2026WURI Submission	Kyung-Sung Kim, President of iSTAT		
11:30 ~ 11:40	Introduction of New and Revised Criteria	Dong-sung Cho, Chair of WURI Foundation	Addition of the Third Category with Eight Criteria	
11:30 ~ 11:40	Announcing 2026WGC Host Institution	President Waldemar Berg, President of Deggendorf Institute	Deggendorf Institute of Technology, Germany	
11:40 ~ 12:00	Surprise Prize Draws			
12:00 ~ 12:10	Closing	Kyung Su Greg Kang, Chair of Tongmyong University	2025 Host Institution	
12:10 ~ 12:20	Photo-taking			
12:20 ~ 13:00	Farewell Luncheon (Lunch or Lunch Box)			

Main

\*Time, topics, sequence and contents may change without prior notices.

\*\*Presidents include chancellors, vice chancellors, rectors, and deans who represent their respective institutions.

\*\*\*Executives are the high-ranked administrators at the levels of vice presidents, directors, and managers.